

KKMU PRIVACY POLICY

PRIVACY POLICY SUMMARY

Thank you for visiting the KK Modi University website and reviewing our privacy policy. Our policy is simple: We collect no personal information about you unless you choose to provide that information to us. We do not give, share, sell, or transfer any personal information to a third party. If you want to know more about how we record non-personal information about your visit or how we use information that you voluntarily submit, read on

1. What Data We Collect and How We Use It

We may collect the following categories of information on our website and use them for the purposes explained below.

- Website activity: Data about your browsing activity on our website
- Device and browser information: Technical information about the device or browser you use to access our website. For example, your device's IP address, and (in the case of mobile devices) your device type and mobile device's unique identifier such as the Apple IDFA or Android Advertising ID.
- Contact Information: If you choose to provide your name, email address or phone number, you authorize KK Modi University and its representatives to Call, SMS, Email or WhatsApp about its courses and offers. This consent overrides any registration for DNC / NDNC.
- When you voluntarily send us electronic mail, we will keep a record of this information so that we can respond to you. We only collect information from you when you register on our site or fill out a form. Also, when filling out a form on our site, you may be asked to enter your: name, e-mail address or phone number. You may, however, visit our site anonymously. In case you have submitted your personal information and contact details, we reserve the rights to Call, SMS, Email or WhatsApp about our products and offers, even if your number has DND activated on it.
- Account Information: If you enrolled with us, we will collect your username and a password and other information to necessary to open and access your account.

Campus & ADMINISTRATIVE OFFICE : Mahamara, Jalbandha Road, Durg, Chhattisgarh - 491001
Board Line : +91-788-4056500/01 | Email : info@kkmu.edu.in | Website : www.kkmu.edu.in

SPONSORING BODY : Modi Innovative Education Society
REGD. OFFICE : 9, Farishta Complex, G.E. Road, Raipur, Chhattisgarh-492001
SOCIETY REGISTRATION NO. : 2652





- Customer Service Information: Information you may provide to customer service including survey responses.
- Financial Information: Credit card number or other payment account information. This information is collected directly by our payments processor and not stored at KK Modi University website.

We Use This Data To:

- Collect fees and troubleshoot problems
- Prevent potential fraud and enforce our Terms of Service
- Customize, measure, and improve our website and services
- Deliver targeted marketing, retargeting and customer support
- Contact you by email or phone about your account or our services

2. Cookies and Related Technologies

KK Modi University website uses cookies, tracking pixels and related technologies. Cookies are small data files that are served by our platform and stored on your device. Our site uses cookies dropped by us or third parties for a variety of purposes including to operate and personalize the website. Also, cookies may also be used to track how you use the site to target ads to you on other websites.

3. Changes to This Privacy Notice

Changes to this Privacy Notice will be posted on this page. If we make a material change to our privacy practices, we will provide notice on the site or by other means as appropriate.

4. Contact Us About Questions or Concerns

If you have any questions about this Privacy Notice, our privacy practices, or with KK Modi University generally, you can contact info@kkmu.edu.co.in

Dr. D. N. Singh

**Registrar, K. K. Modi University
Durg, Chhattisgarh, India**

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