



KK MODI
UNIVERSITY

"A World Class Career
University with a Soul"

BACHELOR OF COMMERCE HONOURS (B.COM HONOURS)

BUILDING FINANCIAL, ACCOUNTING & BUSINESS
PROFESSIONALS FOR TOMORROW

B.Com Honours at KKMU: Career-Focused & Industry-Ready
A rigorous, industry-aligned programme combining strong foundations in commerce, finance, accounting, law, and analytics with 70% practical exposure, live projects, and a mandatory internship—preparing you for careers and higher professional studies from Day One.



PROGRAMME HIGHLIGHTS:

APPLIED COMMERCE @ KKMU

COMMERCE EDUCATION AT KKMU GOES BEYOND TEXTBOOKS AND EXAMS.

- **100% Placement and Internship Assistance Embedded Industry - Embedded Industry Internship / Co-op**
- **Average Internship Stipend: 8,000 - 13,000**
- **40+ Live Industry & Case-Based Projects**
- **8+ Professional & Skill Certifications (including Harvard)**
- **500+ Hours of Hands-on Practical Learning**
- **Final-Year Capstone Project**



B.COM HONOURS Degree **SPECIALISATIONS & DUAL OPTIONS**

- *B.Com Honours – Accounts*
- *B.Com Honours- ACCA Ready*
- *B.Com Honours – Financial & Stock Market Analysis*
- *B.Com Honours – Company Law*
- *B.Com Honours – Entrepreneurship*
- *B.Com Honours – Banking and Financial Analysis*
- *B.Com Honours – Practical Accounting*



WHY STUDY B.COM HONOURS AT KKMU?

5 REASONS TO JOIN US

- **Industry-Integrated Curriculum:** *Programs designed with continuous industry input, ensuring relevance and employability.*
- **Co-op & Internship Embedded Learning:** *Internships, live projects and co-op opportunities form a core part of the academic journey.*
- **International Exposure:** *Global immersion opportunities, international collaborations and transfer pathways.*
- **Student-Centric Learning:** *Small class sizes, mentoring & personalised academic guidance.*
- **World-Class Campus:** *Modern infrastructure designed by international architects, AC & WIFI digital classrooms, and a safe modern environment.*

WHY STUDENTS AND PARENTS CHOOSE B. COM HONOURS @ KKMU?

WHAT STUDENTS GAIN

- *Strong grounding in accounting, finance, law & economics.*
- *Practical exposure to GST, compliance, audits & financial analysis.*
- *Industry tools, live projects & internships.*
- *Career readiness for corporate roles & professional courses.*
- *Excellent base for CA, CMA, CS, CFA, MBA & global certifications.*

WHAT PARENTS VALUE

- *Structured, outcome-driven commerce education.*
- *Focus on employability & higher studies readiness.*
- *Safe, modern campus.*
Strong academic discipline & mentoring.
- *K.K. Modi Group's legacy of ethics & governance.*

PROGRAMME OVERVIEW

Degree Awarded:
Bachelor of Commerce Honours

Duration:
3 Years | 6 Semesters

Mode:
Full-time | On-Campus

Eligibility:
10+2 (Any stream)



SOME SPECIALISATION HIGHLIGHTS

ACCOUNTS

- *Accounting for Managerial Decision Making*
- *Advanced Managerial Accounting*
- *Contemporary Auditing*
- *Money the Bottom-Line*
- *Global Financial Markets and Instruments*
- *Financial Analytics*

CAREERS: ACCOUNTS EXECUTIVE, AUDIT ASSOCIATE, TAX ANALYST

ACCA READY

- *Auditing and Assurance*
- *Behavioural Finance*
- *Enterprise Information Systems & Strategic Management*
- *Risk Management*
- *Financial Services and Capital Markets*
- *FinTech in Wealth Management*

CAREERS: AUDIT ASSOCIATE, INTERNAL AUDITOR, FINANCIAL ANALYST, RISK ANALYST

FINANCE & STOCK MARKET ANALYSIS

- *Money the Bottom-Line*
- *Investment Analytics*
- *Global Financial Markets and Instruments*
- *Using Machine Learning in Trading and Finance*
- *Financial Analytics*
- *Current Topics in Finance*

CAREERS: ACCOUNTS EXECUTIVE, AUDIT ASSOCIATE, TAX ANALYST

COMPANY LAW

- *Company Law – Principles and Concepts*
- *Setting Up of Business*
- *Capital Market & Securities Laws*
- *Economic, Commercial and Intellectual Property Laws*
- *Advanced Accounting*
- *Risk Management*

CAREERS: COMPANY SECRETARY TRAINEE, COMPLIANCE OFFICER, LEGAL EXECUTIVE



SOME SPECIALISATION HIGHLIGHTS

ENTREPRENEURSHIP

- *Entrepreneurship Leadership*
- *Financing for Entrepreneurship*
- *New Venture Creation*
- *Project Management*
- *Enterprise Resource Planning*
- *Marketing for Entrepreneur*

**CAREERS: ENTREPRENEUR, STARTUP
MANAGER, BUSINESS OWNER**

BANKING AND FINANCIAL ANALYSIS

- *Banking Theory, Law & Practice*
- *Investment in Banking and Finance*
- *Cooperative Credit and Banking*
- *E-Banking*
- *Financial Markets, Institutions and
Financial Services*
- *Financial Analytics*

**CAREERS: AUDIT ASSOCIATE, INTERNAL
AUDITOR, FINANCIAL ANALYST,
RISK ANALYST**

PRACTICAL ACCOUNTANCY

- *Auditing and Assurance*
- *Advanced Accounting*
- *Enterprise Information Systems &
Strategic Management*
- *Risk Management*
- *Financial Services and Capital
Markets*
- *Strategic Financial Management*

**CAREERS: CORPORATES, ACCOUNTING
FIRMS, FINANCE DEPARTMENTS,
CONSULTANCIES, STARTUPS AND
GLOBAL ORGANISATIONS.**



CORE B. COM HONOURS SUBJECTS (ALL STUDENTS)

- *Financial Accounting*
- *Cost and Managerial Accounting*
- *Sales and Marketing*
- *Business Law*
- *Introduction to Business*
- *Design Thinking*
- *Story Telling and influencing*
- *Business Economics*
- *Macroeconomics*
- *Quantitative Methods for Decision Making*
- *Financial Management*
- *Individual and Corporate Tax*
- *Business Research*
- *Management Information Systems using Generative AI*

PROFESSIONAL CORE & CERTIFICATIONS

- *Data Analysis Using MS-Office*
- *Environmental Science: Corporate Sustainability*
- *Skills for Lifelong Learning*
- *Positive Intelligence*
- *Harvard Certification – Ethics at Work*
- *Digital Marketing Certification*
- *Tally with Accounting*





STUDENT CLUBS & EXPERIENTIAL LEARNING

- *Finance & Investment Club*
- *Entrepreneurship & Startup Cell*
- *Research & Case Study Club*
- *Internship & Career Services Cell*
- *Cultural, Sports & National Events*

DUAL DEGREE ADVANTAGE

WHY DUAL DEGREES MATTER

The market rewards graduates who combine deep commerce knowledge with management skills.

Popular Combinations:

POPULAR COMBINATIONS:

*Finance + Banking | Accounting + Company Law |
Stock Market + Entrepreneurship*

BENEFIT:

Higher employability

Stronger CV

Career flexibility

Risk mitigation + growth upside

KKMU B.COM HONOURS vs TRADITIONAL INSTITUTES

Feature	KKMU Program	Traditional
Degree	B.Com Honours with specialization, Dual Degrees + Integrated Degrees	B.Com traditional, No Dual or Integrated Degrees
Curriculum	70% Practical, Project based, experiential	Theory - heavy, exam focused
Practical Hours	500+ hours with real brands	Limited
Certifications	8+ professional certifications	Single or none
Internships	5 Months	1 - 2 months
Global Exposure	International pathways and courses Harvard Certifications	Rare
Industry Exposure	Active across industries	Rare guest lectures
Class Strength	30 students per class	60+ large classes
Career Growth	Clear path to management	Limited advancement



B.COM HONOURS STAR PLACEMENTS



Shrishti Dhahake

ICICI Bank, Senior Officer

Placed at ICICI Bank as a Senior Officer after completing my B.Com Honours- Accounts & Finance. The program equipped me with strong financial knowledge, practical exposure and confidence which played a key role in achieving this milestone in my career.

B.Com (Honours-Accounts)

Class XII - DAV Public School, Bhilai



Nitisha Verma

Augtech Nextwealth, Spend Analyst

I am delighted to be placed at Augtech Nextwealth as a spend analyst after completing my B.Com Honours - Accounts & Finance. The course strengthened my analytical skills and financial understanding, enabling me to confidently handle real world data and make informed business decisions.

B.Com (Hons-Accounts & Finance)

Class XII - Shri Shankracharya Vidyalaya, Bhilai

5-MONTH INTERNSHIP EXPERIENCE:

B.COM HONOURS | LEARNING BEYOND THE CLASSROOM



Ayush Singh

B.Com Honours - Financial & Stock Market Analysis
Class XII - K.H Memorial Hr. Sec. School, Bhilai

I analyzed live stock market data and prepared equality research reports at Mokaya Ltd. This internship made finance practical, not theoretical.



Priyanshu Verma

B.Com Honours - Accounts
Class XII - Mile Stone Academy, Bhilai

Managing MIS reports, vendor payments and financial tracking during my internship at Finology Ventures Pvt. Ltd. prepared me for corporate roles even before graduation.



Manisha Chandne

B.Com Honours - Accounts
Class XII - Kendriya Vidyalaya, Durg

I gained practical exposure to accounting documentation and compliance related work at Apply Legal during my internship.



Ishita Jain

B.Com Honours - Accounts
Class XII - Mar Baselios Vidhya Bhawan, Bhilai

The internship at Client First Asia helped me enhance my analytical abilities and develop a strong understanding of professional workplace practices.



Gautam Shukla

B.Com Honours - Accounts
Class XII - Delhi Public School, Durg

Internship at SM Manufacturing Ltd, enhanced my practical knowledge, analytical skills, and understanding of industrial work processes.

ELIGIBILITY & ADMISSION

How To Join KK Modi University In 2 Simple Steps

Application

Apply online and pay the ₹450 application fee. admissions.kkmu.edu.in

Harvard ManageMentor® Access

Free certification to Harvard Presentation Skills or Harvard Decision Making.

Registration

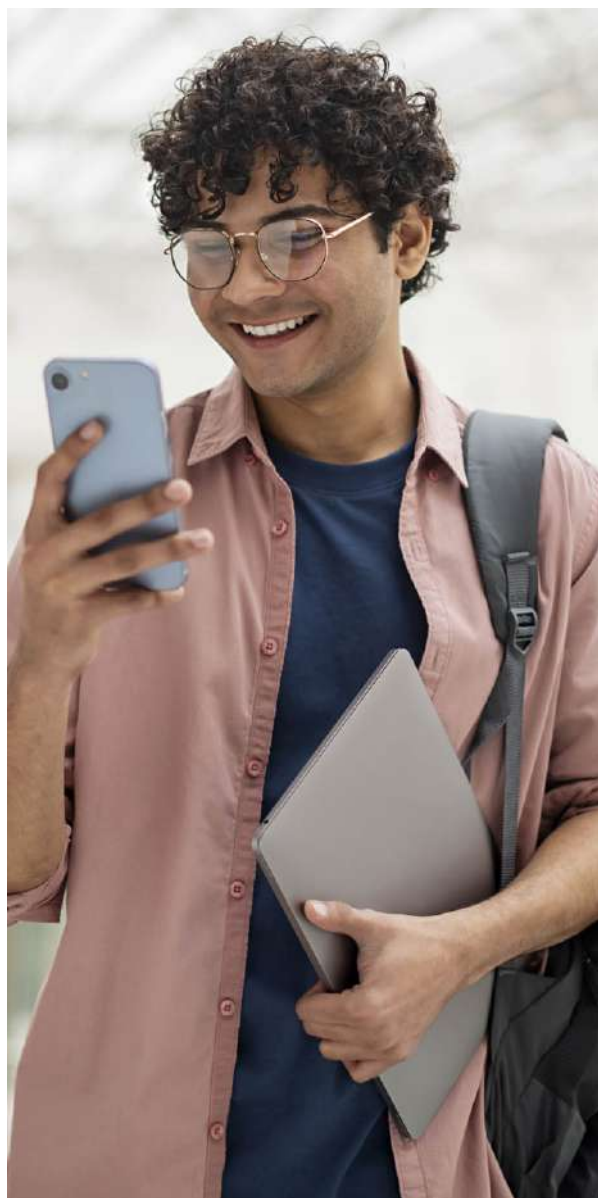
Confirm admission with ₹10,000 registration fee. admissions.kkmu.edu.in

Who Can Join?

12th Pass from any stream – Science / Commerce / Arts / Vocational.

Scholarships

Merit-based & need-based scholarships available.





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